Report: National Pharmacovigilance Week (September 17-23, 2021) Celebration by the Department Of Pharmacology, SPER Jamia Hamdard

The Commission (The Indian Pharmacopoeia National Coordination Centre for Pharmacovigilance Programme of India (NCC-PvPI)) initiated the annual celebration of the National Pharmacovigilance Week from this year from 17th-23rd September. The theme of the first National Pharmacovigilance Week was "Pharmacovigilance: A step towards Patient Safety". In line with the mandate of PCI & PVPI the Department of Pharmacology, School of Pharmaceutical Education & Research. Jamia Hamdard celebrated National the Pharmacovigilance Week with full zeal and enthusiasm.

Amid the challenges of the COVID-19 pandemic, a combination of virtual and physical activities was planned by the department for the celebration of National Pharmacovigilance Week. The inaugural session of the National Pharmacovigilance Week celebration was commenced on 17th September 2021 with an orientation lecture by the Head of the Department Prof. (Dr.) Abul Kalam Najmi on the topic Pharmacovigilance: Need of The Hour". The Department collaborated with an NGO Miracles Happen Foundation (registered under company Sec 8) working in public health domain for social outreach. The objectives of the collaboration were

- To spread the awareness of adverse affects due to OTC medicine.
- To access the adverse event and adverse drug reactions associated with ongoing drug therapy and vaccine administration.
- To conduct a survey regarding cases of self administration of medicines without consultation.
- Door to door campaign to promote adverse drug reaction reporting to improve patient safety.
- Sensitizing pharmacists working in pharmacy stores about importance of adverse drug reaction reporting.

M. Pharm Pharmacy Practice 3rd Semester postgraduate students actively participated in this campaign and it turned out to be an element of learning the art of pharmacy practice. More than 200 prescriptions were reviewed, patients were counseled at their home and around 50

pharmacists in Pharmacies of nearby areas like Sangam Vihar, Tughlakabad, Alkananda, Kalkaji, Govindpuri, Okhla and Lajpa tnagar were sensitized for Pharmacovigilance.

A poster competition for undergraduate and postgraduate students of Pharmacy was also organized by the department. The theme of the poster competition was "Pharmacovigilance: A step towards Patient Safety". We received overwhelming response of the students. A panel of the three professors of the department evaluated the posters and the best poster was shared with the NCC-PvPI.

And continuing the celebration of the National Pharmacovigilance Week, the Valedictory Session on 23rd September 2021 was conducted taking in consideration the job perspective of pharmacovigilance for pharmacy students. In the gracious presence of the Vice Chancellor, Jamia Hamdard, Prof. Afshar Alam, Dean School of Pharmaceutical Education & Research (SPER) Prof. Vidhu Aeri and Head Department Of Pharmacology Prof. Abul Kalam Najmi, a lecture on the topic "Industry Perspective on Pharmacovigilance" was delivered by the distinguished and prominent figure of Pharmacovigilance Industry Dr Moin Don. The event was attended digitally by students and academia across India. He not only explained the importance of Pharmacovigilance in the industry but also motivated and guided the students about the carrier opportunities in the field of Pharmacovigilance. The weeklong celebration of the National Pharmacovigilance Week was concluded with the felicitation ceremony. The inducing and inspirational words of Prof. Vidhu Aeri (Dean, SPER) and motivational speech of Prof. Abul Kalam Najmi (Head, Department Of Pharmacology) imparted students a vision to strengthen their knowledge for a bright future.





