

Subject: Introducing Project "Segregation of Organic Waste its Recycling and Treatment (S.O.R.T)".

Dear Sir/Ma'am,

We are pleased to introduce Indian Pollution Control Association (IPCA), an NGO, which is engaged in creating environmental awareness and implementing Integrated Solid Waste Management System across India since 2001. The NGO is actively working in the realm of environment for last twenty years and has successfully developed cost effective and environmentally sound techniques and strategies for Solid Waste Management (SWM) in India. IPCA strives to encourage wise recycling of the municipal solid waste for the benefit of nation`s economy and environment sustainability.

IPCA is working for a solution to reduce municipal solid waste by source segregation and recycling by adopting a sustainable approach to Solid Waste Management. With this perspective, IPCA in association with **Swarn Lata Motherson Trust(SLMTT)** under its CSR initiatives has launched a Project **"Segregation of Organic Waste for Recycling and Treatment"** (S.O.R.T) in Delhi NCR in year 2018. We are pleased to share here that we have completed 3 successful phases (from 2018-2022) and implemented the project at more than 56 locations in Delhi NCR including residential societies, schools, colleges, corporate offices and make them zero waste societies by installing more than 250 Aerobin Composters.

The project Conceptualized to **maximize utilization of resources to reduce waste**, which would **indirectly result in less air, water and soil pollution, reduce pressure on landfill sites and reduce cost on transportation. It also envisages to**

- Get segregated waste at source
- To enable Composter operators to compost kitchen and garden organics, producing healthy organic Compost
- Increase recycling rate of Municipal solid waste through efficient segregation.
- Educate waste generators / consumers on efficient waste management.
- Promote local self-responsibility for a clean environment among the citizens of the country

To achieve the above goals and objectives, following activities will be performed into your society/school/College/Institute if selected for implementation of Project SORT in Phase IV (w.e.f. June 2022- July 2022):

S.No.	Activity Name	No.of Activity planned
1	Signing of consent letter and formation of Waste Management Committee(WMC)	
2	KAP Study	1
3	Training program for residents/Students/teachers	1
4	Training program for Waste collectors/ Housekeeping staff/Kitchen Staff/Cleaning Staff	2
5	Training program for Maids & Servants/ Hands on Tarining of Aerobin process to Students	2
6	Installation of Composters	As per req.
7	Development of Vegetable Garden	1
8	Operation & Maintenance of composters	Monthly
9	Post intervention study	1
10	Training for WMC members	1
11	Exit Ceremony	1
12	Street Play	1
13	Volunteer engagement through Door to Door Campaigning, Stall installation etc	1
14	Online Training for Residents/Students/Teachers	1

After May 2023 of handholding for society/School/College to support all operation and maintenance of composters, IPCA will hand over the project to the waste management committee of the society/School/College for its sustenance.

Looking forward for your willing and support to implement the project into your society/School/Institute.



Dr. Radha Goyal

Project Coordinator, SORT